



Dear Business Customer:

Thank you for your interest in opening a commercial charge account at A to Z RentAll and Sales.

Enclosed are the forms needed to evaluate your credit worthiness. When we receive the completed forms we will verify your credit performance and, if satisfactory, will be pleased to extend credit privileges to your firm or organization.

The Terms

Our terms are Net 30 days from the invoice date. Payments are made from the copy that says "Invoice" at the top right and "Please pay from this invoice" in the body.

Remittances should be mailed to 2209 South Stoughton Road; Madison, WI 53716-2894.

A service charge of 1.5% per month (18% per year) is assessed on overdue balances. Past due accounts are automatically placed on "cash" status; therefore, it is important the account remains current.

There are three forms to complete and return:

The Forms

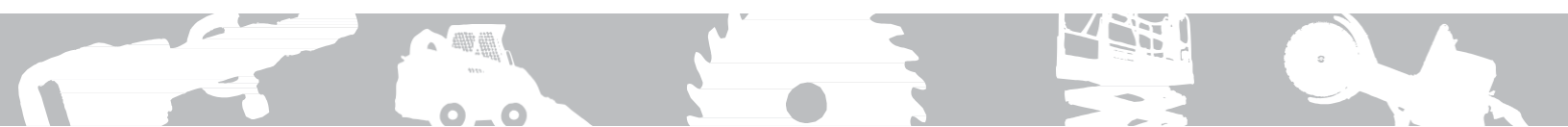
- Credit Application:** Please provide the information necessary to set up an account, evaluate your credit worthiness, determine ownership, and acknowledge our terms.
- Account Receivable Information:** Please provide the information to properly set up your account such as billing address, special instructions, purchase order requirements and tax status.
- Damage Waiver Option:** Review the Damage Waiver Plan explanation or refer to the contract conditions regarding Damage Waiver and select the option to be coded on the account. You may elect to have the account with or without Damage Waiver.

Thank You!

Thank you for your interest in A to Z RentAll and Sales. We look forward to serving you!

Greg Goke
General Manager

Enclosures





Commercial Credit Application

Page 1 of 3

Company Name				Years in Business	
Street Address					
City		State		Zip	
Phone		Fax		Estimated Monthly Business	
Product or Service			Website		

Type of Ownership (Check One)

Individual	Partnership	Corporation	Government	Other (Please specify)
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Owners and Key Managers

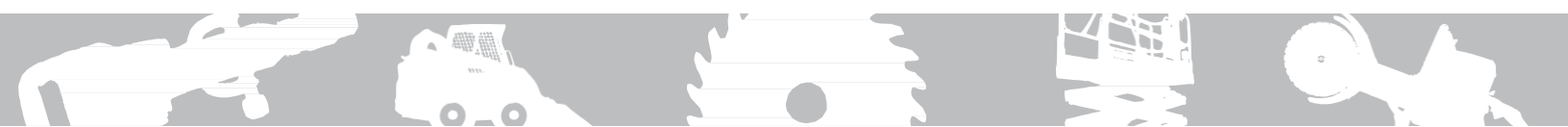
Name	Title	Address	Phone	E-Mail

Trade References (please include at least one Madison-area reference)

Name		
Address		
City, State, Zip		
Phone/Fax		
E-Mail Address		
Name		
Address		
City, State, Zip		
Phone/Fax		
E-Mail Address		

Bank References

Bank Name		
Contact Name		
City, State		
Phone/Fax		
E-Mail Address		





Accounts Receivable Information

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Invoices Should Be Mailed To:					
Company Name					
Mailing Address					
City		State		Zip	
Phone			Fax		
A/P Contact				Title	
A/P Contact E-Mail		A/P Phone		A/P Fax	

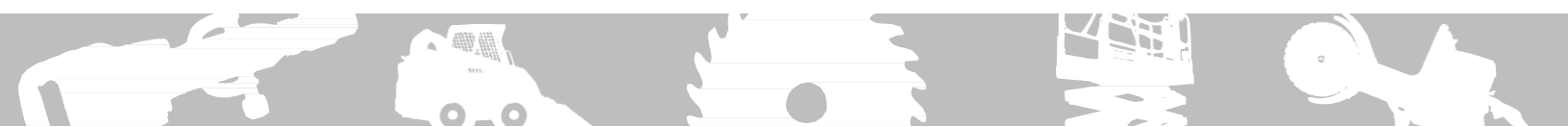
Persons Authorized to Charge on This Account:	

Please List Special Instructions or Billing Requirements (Job Number, Job Location, Client, etc.)

Set Up Questions	Yes	No		
Purchase Order Required?				
E-Mail Statements and Invoices?			E-Mail	
Exempt from Sales Tax?			Tax Number	
If sales tax exempt, please furnish the appropriate signed tax certificate. The tax number alone is not sufficient. A tax certificate with an authorized signature is required.				

I agree to pay A to Z RentAll and Sales in full within 30 days from the invoice date. I further agree to pay service charges and collection fees on past due amounts.					
Signature					
Printed Name		Title		Date	

A to Z RentAll Office Use Only	
Credit Approved By:	Date:
Credit Declined By:	Credit Limit:
Reason:	





Damage Waiver Option

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The Damage Waiver is offered to customers because the value of professional quality rental equipment can be high and may be susceptible to accidental damage through use.

Damage Waiver costs 10% of the covered rental charges.

Please refer to the Explanation of Damage Waiver or the rental contract for further information on the Damage Waiver.

Please select which option to apply to your account

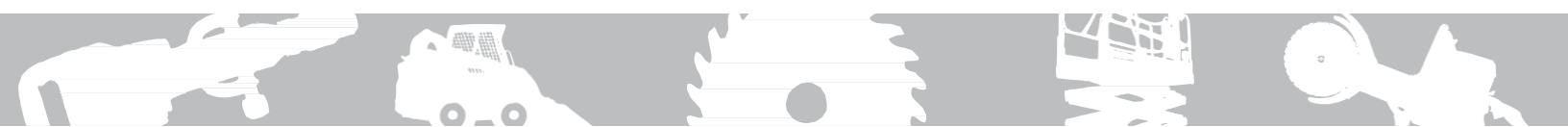
	<p>Without Damage Waiver – If damage to the rental equipment is incurred, the customer accepts financial responsibility for replacement or repair.</p>
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	<p>With the Damage Waiver – If damage to the rental equipment is incurred, A to Z RentAll and Sales waives collection of repair and replacement charges for accidental damage. The cost is 10% of covered rental charges. (Subject to limitations on certain equipment noted on the contract.)</p>
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This option will be recorded on your account and will apply to all future transactions unless modified in writing.

If you have any questions regarding the Damage Waiver, please call.

Company Name			
By: Name (Please Print)		Title	
Signature		Date	





Explanation of Damage Waiver

Care of rented equipment, while it is in the customer's possession and control, is the responsibility of the customer; just as if the equipment was owned property. Consequently, the customer should return equipment in much the same condition as it was received, normal wear and tear exempted.

In some cases, because the value of professional-quality rental equipment can be high and equipment can be susceptible to damage through use, customers may feel the need to protect against the cost of repair or replacement due to accidental damage.

The Damage Waiver is offered for those instances where the customer does not want to accept financial responsibility of replacement or repair should something happen where damage to the rental equipment is incurred.

When the Damage Waiver option is accepted, the customer is not liable in most circumstances for the cost of repair or replacement. For an additional cost of 10% of the covered rental charges A to Z will waive the costs of repair or replacement due to accidental damage during normal use. Some limitations may apply for certain types of equipment and is disclosed for those items on the face of the rental contract.

The Damage Waiver does not cover loss due to theft or disappearance. The equipment must be returned to be covered under the Damage Waiver.

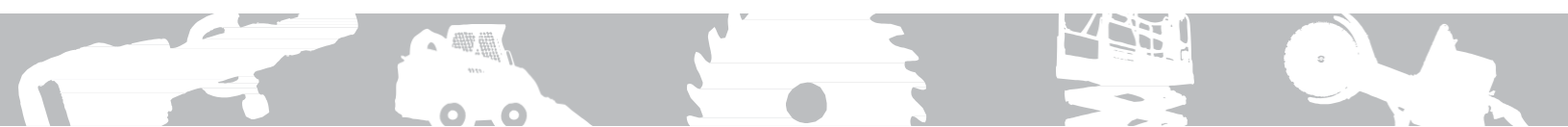
The customer is required to take reasonable precautions against damage by securing equipment during transport, securing equipment against theft or vandalism, maintaining the equipment while in his/her possession*, and prohibiting inappropriate use. Additionally, Damage Waiver would not apply if damage resulted from violation of the terms of the rental contract or use not permitted by law.

The 10% Damage Waiver is automatically added to the charges unless you have declined the coverage by initialing the rental contract in the appropriate place before taking possession (or delivery) of the rental equipment.

Business customers with open accounts will have their choice regarding the Damage Waiver option automatically recorded on the account record when the account is set up. A form is available to select the option as the default on the account.

Please refer to the back of our rental contract for complete details of the Damage Waiver and terms of the rental agreement.

*If, during the rental period, you find that the equipment is in need of routine or preventive maintenance or repair please return the equipment to our shop for attention. We will either exchange the unit or repair the equipment as soon as possible.



TERMS AND CONDITIONS OF RENTAL CONTRACT

For good and valuable consideration, you and A to Z RentAll, Inc., a Wisconsin corporation (hereinafter, "Lessor" or "AtoZ"), agree as follows:

- Definitions.** As used herein, "P.1" refers to the first page or "face" of this Contract; "Contract" refers to P.1 together with these Terms and Conditions of Rental Contract, "§" refers to a numbered Section of this Contract; "Rented Item(s)" or "Item(s)" means the item(s) rented to you, as identified on P.1 (including any "Instructions" and/or safety equipment provided per §5); "Site" means the address where the Rented Item(s) is/are to be delivered and/or used, as set forth on P.1; "Customer," "Lessee," "you" and "your" mean the customer or "Lessee" identified on P.1, and "Lessor," "we," "us" and "our" mean AtoZ.
- Rental.** You agree to rent the Rented Item(s) from AtoZ for the period(s) specified on P.1 (the "Term"), and to pay us our stated rental rate(s) (the "Rent"), together with any other charges accruing hereunder, without proration, reduction or setoff, until all Rented Item(s) is/are returned to and accepted by AtoZ. Rental rates are for normal use of the Rented Item(s) on a single-shift basis during the Term, not exceeding 8 hours per day (a "day" being one period of 24 consecutive hours), 40 hours per 7-day period, and/or 160 hours per 28-day period. Additional prorated Rent will be due for any additional time or use. No allowance will be made for weekends, holidays, time in transit or any other period of nonuse. We have estimated the Rent based on your estimate of the length of the Term (the "Estimated Rent"). You agree: (a) to pay AtoZ: (i) the Estimated Rent, together with any deposit specified on P.1 prior to commencement of the Term (the "Prepayment"); and (ii) any additional amounts coming due hereunder upon demand; and (b) that: (i) we may deduct any amount you owe AtoZ from any Prepayment; (ii) no interest will accrue on any Prepayment; and (iii) no Prepayment will be deemed a limit of your liability hereunder. Anything remaining with, in or on any Rented Item(s) upon return will, at our option, be deemed surrendered and abandoned.
- Delivery/Retrieval.** If we agree to provide any services (e.g., delivery and/or retrieval), you agree to: (a) pay our regular charges therefor, and for all waiting time; (b) be present at the Site at the agreed time(s); (c) ensure the Site is reasonably clean, safe and secure; and (d) ensure all delivery personnel have all necessary access to the Site. AtoZ will not be responsible for any delay(s) caused by the acts or omissions of any other parties, including any providers of other equipment, products or services ("Other Providers") for which you hereby release and agree to indemnify, defend and hold harmless AtoZ. If you are not present upon delivery and/or retrieval of the Rented Item(s), you agree to accept the statements of our representatives regarding the same (including status, condition and quantities). All third-party shipments from AtoZ to you will be "FOB Shipping Point" (*Incoterm 2010*), and returns to AtoZ will be "F.O.B. Destination" (*Incoterm 2010*).
- Use.** You will ensure that each Item is used safely and only: (a) for its intended purpose(s); (b) within its rated capacity; (c) at the Site; and (d) otherwise in full compliance with the "Instructions" identified in §5 as well as all applicable laws, rules and regulations, at all times.
- Instructions/Safety.** Upon the earlier of your receipt, or our delivery to the Site, of the Rented Item(s) unless you immediately reject it/them, you represent, warrant, acknowledge and agree that: (a) each Item: (i) is complete and in good order, condition and repair; (ii) is appropriate for your purposes and in all ways acceptable to you; and (iii) was selected (not based on any recommendation by AtoZ), carefully examined and inspected by you or your agent(s); and (b) you: (i) have received, read and understood all training, instructions, user manuals, maintenance requirements, and other information, if any, including all applicable EPA, OSHA, ASME, IBC, NFPA, IFC, ASSE, and ANSI Standards regarding the proper and safe transportation, installation, fueling, use, servicing, maintenance and storage of such Item(s) (collectively, "Instructions"); (ii) will fully comply therewith (including EPA Tier 4 regulations); (iii) have been made aware of the need to use all recommended and required safety equipment (including fall protection and other safety equipment); (iv) will use each Item only for its intended purpose, in a reasonable and safe manner; (v) will timely give any required notice(s), to obtain all necessary licenses, authorizations, permits and approvals from, all affected parties, including governmental authorities, local utilities and cable companies, and ensure all underground lines and utilities are clearly and properly marked before using any Item(s) to dig or disturb the ground surface (call 811 or 800-242-8511, or go to www.diggershotline.com), at least 3 full business days in advance; (vi) will immediately cease using any Item that is damaged, breaks down, malfunctions or proves defective (a "Malfunction"); and (vii) will ensure that all other users of any Item(s) comply herewith. You will notify us immediately if any of the foregoing shall be breached or shall prove incorrect or misleading at any time.
- Training.** YOU AGREE TO PROVIDE ANY AND ALL NECESSARY TRAINING, FAMILIARIZATION, INSTRUCTIONS AND WARNINGS TO ALL USERS OF THE RENTED ITEM(S), and ensure that each Item is used safely and only: (a) for its intended purpose(s); (b) within its rated capacity; (c) unless otherwise specifically agreed by AtoZ on a case-by-case basis, at the Site; (d) BY PROPERLY TRAINED, FAMILIARIZED, QUALIFIED, CERTIFIED, SUPERVISED AND/OR LICENSED (AS APPLICABLE) ADULTS; and (e) otherwise in full compliance with the Instructions as well as all applicable laws, rules and regulations, at all times.
- Protection and Return.** You agree to protect, properly maintain and care for each Item at all times, keep it safely and securely stored and locked when not in use, and return it to us on time, clean and otherwise in good order, condition and repair, properly serviced and maintained, and if applicable, full of the appropriate fuel, fluid and lubricants. If you fail to do so, you will pay to AtoZ: (a) Rent for each succeeding full rental period until all Item(s) have been returned or replaced as required; and (b) all costs and expenses AtoZ incur in connection with such failure. You will not, nor will you permit anyone else to: (i) abuse, misuse, overuse, remove from the Site, conceal, repair, modify, damage or destroy any Rented Item; (ii) violate any law, policy of insurance or warranty; (iii) expose any Rented Item(s) to any flammable, explosive, or otherwise harmful or hazardous substance(s) or circumstance(s); or (iv) take possession of or exercise control over any Rented Item, without our prior consent (granted, conditioned or withheld in our sole and absolute discretion).
- Malfunctions.** In the event of a Malfunction, you will immediately notify, and return the Malfunctioning Item(s) to, AtoZ, and provided such Malfunction did not result from or in connection with any wrongful or negligent act or omission of, or any breach of any provision of this Contract by, you or anyone you permit to use or deal with such Item(s), we will, at our option: (a) repair the subject Item; (b) provide you with a comparable Item; or (c) return the unused portion of the Rent and cancel this Contract with respect to such Malfunctioning Item. The foregoing remedies are EXCLUSIVE. AtoZ will have no other obligation(s) or liabilities regarding Malfunctions, all of which you hereby waive.
- Insurance.** You agree to maintain any and all insurance we deem necessary in connection herewith, including without limitation, liability and property damage insurance naming AtoZ as an additional insured and loss payee (as applicable), being primary, and waiving subrogation against us.
- Ownership/Transfers.** Except only as provided in §16, AtoZ is and will remain the sole and exclusive owner of all Rented Items at all times. Your only right with respect to the Rented Item(s) is to use it/them in full compliance with this Contract during the Term. You will not permit the taking or existence of any lien, claim or encumbrance on any Rented Item. You SHALL NOT transfer, sublet or assign any Rented Item or this Contract (a transfer of over 50% of the equity or voting control of the Customer will be deemed a "transfer") without the prior written consent of AtoZ. AtoZ may sell and/or assign all or any part of its interests in the Rented Item(s) and/or this Contract, in which event, you agree to attach to the assignee, who will not be responsible for any pre-existing obligations or liabilities of AtoZ.
- WARNING, CERTAIN ITEMS (INCLUDING WITHOUT LIMITATION, SCAFFOLDING AND EQUIPMENT USED FOR LIFTING, CUTTING, GRINDING, COMPACTING, DIGGING, NAILING, HAMMERING, SAWING, WELDING, SPRAYING, BREAKING, HEATING, BORING, AND/OR TOWING), CAN BE DANGEROUS AND SHOULD BE TRANSPORTED, SERVICED, MAINTAINED, REPAIRED AND USED WITH GREAT CARE, ONLY FOR THEIR INTENDED PURPOSE(S), AND ONLY BY PROPERLY TRAINED, FAMILIARIZED, QUALIFIED, CERTIFIED, SUPERVISED, INSTRUCTED, AND IF APPLICABLE, LICENSED, ADULTS.**
- NO WARRANTY(IES).** ATOZ IS NOT THE DESIGNER OR MANUFACTURER OF ANY RENTED ITEM(S), ALL OF WHICH ARE PROVIDED "AS-IS," EXCEPT ONLY AS REQUIRED BY APPLICABLE LAW, ATOZ MAKES NO REPRESENTATION OR WARRANTY, EXPRESS OR IMPLIED (INCLUDING WITHOUT LIMITATION, ANY WARRANTY OF MERCHANTABILITY, SUITABILITY, FITNESS FOR A PARTICULAR PURPOSE, FUNCTION, DESIGN, QUALITY,

CAPACITY, FREEDOM FROM DEFECTS AND/OR WORKMANLIKE PERFORMANCE, AS WELL AS ANY WARRANTY ARISING FROM ANY COURSE OF DEALING, COURSE OF PERFORMANCE OR USAGE OF TRADE REGARDING ANY ITEM(S) OR SERVICE(S) REFERENCED IN THIS CONTRACT, NOR DOES ATOZ MAKE ANY WARRANTY AGAINST INTERFERENCE OR INFRINGEMENT, ALL OF WHICH YOU HEREBY WAIVE. NO DESCRIPTIONS, SPECIFICATIONS, DEPICTIONS, MODELS OR ADVERTISEMENTS OFFERED OR ACCEPTED BY ATOZ CONSTITUTE REPRESENTATIONS OR WARRANTIES.

13) INDEMNIFY/HOLD HARMLESS, TO THE MAXIMUM EXTENT PERMITTED UNDER APPLICABLE LAW, YOU HEREBY: (A) ASSUME ALL RISK OF PERSONAL INJURY, LOSS, PROPERTY DAMAGE, DESTRUCTION AND CONTAMINATION OF, TO, AND/OR ARISING IN CONNECTION WITH, ALL ITEM(S) AND SERVICE(S) REFERENCED HEREIN, INCLUDING WITHOUT LIMITATION, ANY AND ALL LIABILITIES, CLAIMS, DAMAGES, LOSSES, COSTS, EXPENSES AND ATTORNEYS' FEES, ARISING FROM AND/OR IN CONNECTION WITH THE SELECTION, PROVISION, EXAMINATION, INSPECTION, DESIGN, MANUFACTURE, USE, LOADING, UNLOADING, TRANSPORTATION, DEMONSTRATION, STORAGE, SERVICING, MAINTENANCE, REPAIR AND/OR RETAKING OF SUCH ITEM(S) AND/OR SERVICE(S), WHETHER OR NOT YOUR FAULT (COLLECTIVELY, "RISKS"); (B) RELEASE AND DISCHARGE, AND AGREE TO INDEMNIFY, DEFEND AND HOLD HARMLESS A TO Z, ITS PARENTS, AFFILIATES AND SUBSIDIARIES, AND THEIR RESPECTIVE OWNERS, OFFICERS, MANAGERS, DIRECTORS, AGENTS, EMPLOYEES, INSURERS, SUBROGEEES, REPRESENTATIVES, SUCCESSIONS AND ASSIGNS (COLLECTIVELY, THE "INDEMNITEES"), FOR, FROM AND AGAINST ANY AND ALL SUCH RISKS, as well as any breach of this Contract by you or any guarantor; and (c) waive all rights and remedies available under the Uniform Commercial Code, as well as all incidental, consequential, special, exemplary and punitive damages, against each of the Indemnitees.

14) Damage Waiver. If and only if, we have offered you our OPTIONAL LIMITED DAMAGE WAIVER ("LDW") and you have paid the LDW fee set forth on P.1 prior to commencement of the Term, then with respect solely to the Item(s) covered by LDW ("Covered Items"), and subject to the limitations, if any, set forth on P.1, you will have no liability to AtoZ for the cost to repair or replace Covered Items that suffer physical damage during the Term, provided however, that you will remain fully liable for: (a) all losses and/or damages caused in whole or in part by: (i) your breach of this Contract; (ii) failure to return any Item(s) to AtoZ; (iii) gross negligence (including overloading and overturning), misuse and/or abuse; and/or (iv) your violation of any law or policy of insurance; and (b) any Item(s) not covered by LDW. Your insurance will continue to apply for our benefit and will remain primary (we will be subrogated to your rights under such policy). You agree to assign to AtoZ all of your rights hereunder and to assist us in recovering from your insurer for all damages covered by LDW. LDW is OPTIONAL and may be declined if you provide the insurance required under §9. LDW IS NOT INSURANCE, NOR IS IT A WARRANTY.

15) Default/Remedies. Your duties hereunder are unconditional. If you or any guarantor: (a) fail to fully and timely pay or perform your obligations arising under, or otherwise fail to fully and timely comply with, any provision of this Contract; (b) provide any incorrect or misleading information to AtoZ; (c) become insolvent; or (d) die or cease conducting business, or if any Rented Item(s) shall be lost, damaged or destroyed (unless covered by LDW as provided in §14), you will be in default, whereupon, we may, without legal process or notice (and without liability to you), to the maximum extent permitted under applicable law: (i) terminate your rental; (ii) seek relief from any automatic stay; (iii) recover, lock, evacuate, dismantle and/or disable any Rented Item(s) without being guilty of trespass or liable for personal injuries or property damage (for which you agree to indemnify, defend and hold harmless AtoZ); (iv) perform your obligations hereunder on your behalf, without being obligated to do so; (v) purchase replacement Item(s); (vi) recover from you and/or any guarantor our associated direct and indirect damages, losses, costs and expenses (including without limitation, Rent for the remainder of the Term, interest and attorneys' fees); and/or (vii) pursue any other rights and/or remedies available in connection herewith, all of which shall be cumulative.

16) Purchase Option. Subject to applicable law, AtoZ may, in its sole discretion, offer you a purchase option (which will not be deemed a financing arrangement) on one or more Rented Item(s). If you exercise such option by delivering to us written notice thereof, together with the agreed purchase price (less the "Rental Credit" described below: provided that such Rental Credit shall not reduce the purchase price below \$-0-), and all then accrued and unpaid charges hereunder prior to expiration of the Term, we will convey to you all of our right, title and interest in and to the subject Rented Item(s) (collectively, "Sale Items"). Subject to the immediately preceding sentence, if offered, the "Rental Credit" shall be equal to: (a) 100% of the Base Rent set forth on P.1 and received by us from you for the first week of the Term with respect only to each Sale Item, and (b) 70% of such Base Rent received by us from you with respect to each such Sale Item (but not for any other Item(s)) for any additional period(s). All Sale Items shall be deemed provided "As-Is" and "With All Faults," and shall remain subject to the terms of this Contract (modified as necessary to address sales). All Item(s) not specifically identified as "Sale Items" will be deemed "Rented Item(s)".

17) Construction. You acknowledge that this Contract (a) constitutes a true "operating lease" (and not a disguised financing); (b) is fair and reasonable under the circumstances; and (c) shall be interpreted under the laws of the State of Wisconsin, with proper venue for any and all associated civil lawsuits and legal proceedings lying solely and exclusively in the federal, state and local courts located in or nearest to Dane County, WI (unless waived by AtoZ). You hereby consent and submit to such jurisdiction and venue and waive all claims that it constitutes an inconvenient forum. This Contract, and any Addenda provided by AtoZ, each of which is incorporated herein, represent the entire agreement between you and AtoZ, superseding all other oral and written agreements and representations (including AtoZ's emails, website and advertising). The terms of this Contract are severable. If any provision of this Contract is deemed invalid or unenforceable by any court of competent jurisdiction, such provision will be modified to the minimum extent necessary to make such provision valid and enforceable, or if no such modification shall be possible, deleted, and in either such event, the remainder of this Contract will remain valid and in full force and effect. This Contract cannot otherwise be amended or extended except in a writing signed by AtoZ. Time is of the essence hereof. There are no third-party beneficiaries hereto. These Terms and Conditions will be deemed to apply not only to all Item(s) identified on P.1, but also to all other Items you obtain from AtoZ at any time (except only as otherwise agreed by AtoZ). Digital, electronic, photocopied and facsimiled signatures and initials included on this Contract shall be deemed originals.

18) Miscellaneous. To the maximum extent permitted under applicable law, you grant to AtoZ a lien on all real and personal property: (a) placed in or on, and/or (b) improved with, any Rented Item(s). We may, without notice or liability to you, monitor (in person, electronically and/or via GPS or telematics) and/or inspect any Rented Item(s) at any time, and all information thereby obtained will be the sole and exclusive property of AtoZ. If any performance required of AtoZ is delayed or impaired as a result of any act or omission of any Other Provider(s) or any "Act of God" (any event, fact or circumstance beyond our reasonable control), we will be excused from such performance. You waive the benefits of all statutes of limitations regarding AtoZ's rights and remedies. All amounts due hereunder but not timely paid will bear interest at the lesser of: (a) 18% per annum, or (b) the highest rate permitted under applicable law until paid. You authorize us to submit all amounts coming due hereunder for payment on your debit or credit card and hereby waive all associated setoffs and chargebacks. You agree to pay AtoZ the maximum lawful charge for any check you write which is returned unpaid. AtoZ's maximum liability in connection with this Contract is limited to the amount(s) actually paid by you hereunder. You agree to pay all taxes (including all sales, use, transfer, value added and other taxes), fines, fees, assessments and other charges related to each Item. In the event any legal action is commenced in connection herewith, we will be entitled to recover our costs and expenses associated therewith (including without limitation, attorneys' fees and expenses) from you if we prevail. Neither our exercise, nor our failure or delay in the exercise, of any rights or remedies available in connection herewith will constitute an election of remedies or a waiver of any of our rights or remedies.

19) Warning: Failing to timely return rented property and/or pay any rent due may subject the perpetrator to CIVIL LIABILITY and/or CRIMINAL PROSECUTION. See Wis. Stat. §§ 943.20, and 943.50 *et seq.*, and their successor provision(s), if any, for details.

LESSEE ACKNOWLEDGES THAT A LARGE-PRINT VERSION OF THESE TERMS AND CONDITIONS HAS BEEN MADE AVAILABLE TO LESSEE